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GM UNIVERSITY

P. B. Road, Davanagere – 577 006 KARNATAKA | INDIA

GMU - Faculty & Staff Profile Templet



Contact

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Phone: 9108949633

Websites

www.linkedin.com/in/Vanity URL name

Ms. Divya k

Assistant professor

School / Program

GM school of Business

Master of Business Administration

Faculty Introduction (Five to Six Lines)

Divya K is an Assistant Professor in the MBA Department at GMU, passionate about business analytics. With an MBA and hands-on experience teaching analytics, machine learning, and data visualization, she combines technical expertise in tools like Excel, Power BI, Tableau, NumPy, SQL and Python with a flair for simplifying complex concepts. Awarded "Best Paper" at PRAGNA and recognized as the top performer in both her MBA and B. Com programs, Divya actively leads workshops on AI tools and analytics, inspiring students to bridge academic learning and industry trends.

Qualifications

MBA (Finance and Business Analytics)

VTU University – Davanagere, Karnataka 2023-2024

B.com

Davanagere University, Davanagere, 2021-2023

Experience

Teaching

-10 months at GM University

Training Program Attended

- AI Tools mastery program
- Data analytics program
- Financial modelling
- FDP- leadership program @ GM University



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Research Interest

- Business Analytics
- Finance
- Human Resource

Awards & Achievements

Certification achievements:

- **Advanced Excel** – Successfully completed certification in Advanced Excel, demonstrating expertise in complex formulas, data modeling, and automation.
- **Tableau** – Earned certification in Tableau, showcasing skills in creating interactive dashboards and data visualization.
- **Power BI** – Acquired certification in Power BI, with proficiency in business intelligence reporting and real-time analytics.
- **NumPy** – Certified in NumPy, highlighting ability to perform high-level numerical computations in Python.
- **Pandas** – Achieved certification in Pandas, emphasizing skills in data manipulation, cleaning, and analysis.
- **Python** – Completed certification in Python, covering programming fundamentals, data structures, and applied analytics.
- **SQL** – Certified in SQL, demonstrating strong capability in database querying, data extraction, and management.
- **Basic R Programming** – Completed certification in R Programming, with foundational knowledge in statistical computing and analysis.
- **Looker** – Earned certification in Looker, specializing in data exploration and modern BI tools.
- **Generative AI** – Certified in Generative AI, showcasing understanding of AI-driven content creation and practical applications.

Awards & Recognitions

- 1st best paper award at PRAGNA -state level seminar competition
- Hosted state level competition- OCTAGON-2024.
- Secured First Place in my MBA program.
- Secured First place in my B.com program.

Administrative Responsibilities

Department Level

- Cultural co-ordinator
- Societal project co-ordinator



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- Seminar co-ordinator

Workshops / FDPs / Seminars Attended

- Power BI workshop
- Data tableau workshop
- Data science and analytics workshop
- Turbo charged LinkedIn

Projects Guided

- 30 PG Projects with respect to Finance and Business Analytics Specialization.